

HSUHK Social Innovation Competition 2021 Pitching Competition and Awards Presentation

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The 12 teams' amazing pitching brought the HSUHK Social Innovation Competition 2021 to a successful completion!

Our 31 participating students are all winners here. They, together with over a thousand students, enriched themselves through our 7 theme-based and skill-based workshops, from November 2020 to February 2021. All took home valuable insights on the development of the three targeted Sustainable Development Goals (SDGs, Goals 3, 11 and 12), the essence of social innovation, research techniques, proposal writing and pitching skills.

Congratulations on their superb performances, from writing a concrete proposal to shining on our online stage with their three-minute pitch! On top of their well-deserved cash prizes, let's show some love to the following awardees!

About HSUHK Social Innovation Competition 2021

Prize	Project Title (Team Name; SDGs)	Team Members
Champion	RECYCLOTH: A solution to Hong Kong's exceed clothing waste by a new business model and awakening people's love for old garments (Team Recycloth; SDG 12)	Rokey YANG Ruo-jun (BBA – Marketing, Year 2) Brooklyn PENG Wen-shuang (BBA – Finance and Banking, Year 2) Harvey WONG King-hung (BBA – Professional Accountancy, Year 2)
1st Runner-up	Puzzle House – Combining the Ignored People and Discarded Vacant Land Be Ideal Society (Team Puzzle House ; SDG 11)	CHUI Pui-yan (BBA – Management, Year 3) CHAN Yan-tung (BBA – Human Resource Management, Year 3)
2nd Runner-up	Silence (Team Deadline Fighter , SDG 3)	Carly LEE Sze-kwan (BBA – Marketing, Year 4) Janet CHOI Hong-kiu (BJC – Journalism and Communication, Year 4) Vanessa YUEN Chung-yi (BBA – Marketing, Year 3)

Honourable Mentions (Relevance & Impact)	Puzzle House – Combining the Ignored People and Discarded Vacant Land Be Ideal Society (Team Puzzle House ; SDG 11)	CHUI Pui-yan (BBA – Management, Year 3) CHAN Yan-tung (BBA – Human Resource Management, Year 3)
Honourable Mentions (Proposal Write-up)	The Beacon Light Project 陽光計劃 (Team Dawning ; SDG 3)	Stella YAP Shu-lin (BBA – Corporate Governance and Compliance, Year 2) Lauren LIN Wenjia (BBA – Financial Analysis, Year 2)
Honourable Mentions (Presentation)	RECYCLOTH: A solution to Hong Kong's exceed clothing waste by a new business model and awakening people's love for old garments (Team Recycloth ; SDG 12)	Rokey YANG Ruo-jun (BBA – Marketing, Year 2) Brooklyn PENG Wen-shuang (BBA – Finance and Banking, Year 2) Harvey WONG King-hung (BBA – Professional Accountancy, Year 2)



Our Judicial Panel (from right to left): Dr Holly Chung, Dr Thomas Man, Dr Ben Cheng, Dr Chan Chi-kit, and Dr CA Tse.



Honours Academy Students Stella YAP Shu-lin and Lauren LIN Wenjia doing their pitch online.





