

The School of Business's Teacher-Student Collaborative Case Study Research Gets Published

商學院師生合作之個案研究獲刊登

Mr Eric Chee, Associate Head of the Department of Marketing, collaborated with Ms Christy Ng, Ms Sara Wong and Mr Raymond Leung, students from the Department of Economics and Finance, to conduct a case study themed 'How Nintendo Became One of the World's Largest Electronic Game Companies: Secret of Success' which was published in the *Academy of Asian Business Review* (Vol. 6, No. 2, pp. 55-80) in December 2020. Prior to the publication, Mr Chee led the team to participate in the World Asian Business Case Competition 2020 and they were selected as one of the Top Ten Winners out of several hundred teams from all over the world. Mr Chee was also honoured with the Best Advisor Award.

市場學系副系主任池耀輝先生與經濟及金融學系吳思穎同學、黃詩晴同學及梁國策同學共同合作，以「How Nintendo Became One of the World's Largest Electronic Game Companies: Secret of Success (任天堂如何成為世界電子遊戲界巨頭：成功的秘密)」作個案研究，獲期刊《Academy of Asian Business Review》(Vol. 6, No. 2, pp. 55-80) 於 2020 年 12 月刊登。池先生早前亦帶領該三名同學參加 The World Asian Business Case Competition 2020，結果在數百支來自全球的隊伍中脫穎而出，成為最後十強之一。池先生更榮獲「最佳指導教師獎」。



▲ (From left) Ms Sara Wong, Mr Eric Chee, Ms Christy Ng and Mr Raymond Leung.
(左起) 黃詩晴同學、池耀輝先生、吳思穎同學及梁國策同學。

The Department of Management Clinches Outstanding Paper in the 2020 Emerald Literati Awards

管理學系榮獲 2020 年度 Emerald 優秀論文獎

An academic paper by Dr Eko Liao, Dr Victor Lau and Dr Kaylee Kong from the Department of Management was selected as the Outstanding Paper (Career Development International) in the 2020 Emerald Literati Awards. Their paper titled 'A resource-based perspective on work-family conflict: meta-analytical findings' was published in *Career Development International* of Emerald Publishing in 2019.

This meta-analysis quantitatively reviewed the relationships between work-family conflict and three pairs of antecedents as well as the several consequences. Findings show that work and family demands, hours spent at work and overloaded roles at both work and family are found positively related to work-family conflict, while having a control at either work or family, job autonomy and flexible work schedule are negatively related to work-family conflict.

Emerald Literati Awards has been set up for 26 years, celebrating authors and reviewers' remarkable contributions to journals and publications and their dedication to academic research.

管理學系廖逸博士、劉柏能博士和孔穎博士共同撰寫的論文「A resource-based perspective on work-family conflict: meta-analytical findings (從資源角度看工作與家庭衝突：元分析結果)」榮獲 2020 年度 Emerald 優秀論文獎(國際職業發展)。論文於 2019 年經由 Emerald Publishing 的《Career Development International》發表。

此篇元分析定量審視了工作—家庭衝突與三組自變量之間的關係。結果發現工作與家庭的需求、工作時長及工作和家庭角色的超負荷，與工作—家庭衝突呈正相關；而對工作或家庭的控制、工作自主性，以及靈活的工作時間表則與工作—家庭衝突呈負相關。

Emerald Literati Awards 成立 26 年來致力表揚論文作者與審稿人在期刊及書籍出版上的傑出貢獻，亦表彰他們在學術研究中不遺餘力的付出。



▲ (From left) Dr Victor Lau, Dr Eko Liao and Dr Kaylee Kong
(左起) 劉柏能博士、廖逸博士和孔穎博士

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HSUHK Founders' Day 2021
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2021 恒大校慶日青年發展講座



HSUHK People 恒大人

Interview with Professor Louis Cheng
鄭子云教授專訪



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