



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



# HONOURS ACADEMY

Honours Academy  
The Hang Seng University of Hong Kong



Tel: (852) 3963 5105  
Fax: (852) 3963 5332  
Email: [ha@hsu.edu.hk](mailto:ha@hsu.edu.hk)

Website: <https://ha.hsu.edu.hk/>

Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong



## WELCOME BY THE PRESIDENT



Professor HO Shun-man, Simon  
President

On behalf of The Hang Seng University of Hong Kong (HSUHK), I take great pleasure in welcoming you to the Honours Academy (HA), the first of its kind initiated by a Hong Kong higher education institution, as an incubator for future leaders.

As a pioneering and visionary private university, HSUHK is extending the unique "Liberal + Professional" education model, which nurtures responsible global citizens with critical thinking, innovative minds, caring attitude, moral values and social responsibility, to the establishment of the HA.

Adhering to this mission, the HA is welcoming a cohort of no more than 20 high-achieving year-two undergraduate students to go through a three-year journey of focused leadership training and an exclusive undergraduate experience. The HA Students will benefit from the HA-specific resources and professional development opportunities. I believe our finely-selected HA Students will embark on a transformative life journey. Special gratitude to our HA Professional Fellows, who are prestigious leaders from various sectors, to be the mentors of our HA elites. Also, I sincerely appreciate our devoted faculty to offer independent research supervision as HA Academic Fellows. Together with tailor-made interdisciplinary curriculum and experiential learning locally and globally, we aspire to provide our high-ability students with the skill sets for a lifetime of achievement.

With the joint effort from HSUHK and leaders from the community to found the first Honours Academy in Hong Kong, I sincerely invite you to explore and to witness the launching with us, a cradle for future responsible leadership.

## GREETINGS FROM HEAD OF HONOURS ACADEMY

Welcome to the Honours Academy (HA) of The Hang Seng University of Hong Kong (HSUHK). As the Head of the HA, I am excited to introduce this newly established programme in Hong Kong. The HA is founded with the goals to bring together resources inside and outside of HSUHK in a systematic manner for talent development. We are committed to nurturing future leaders who will create a positive impact on society, both locally and globally.

The HA is built on the excellent foundation of HSUHK's academic diversity and seeks to develop our homegrown high-achievers through an innovative and flexible interdisciplinary curriculum structure. While our students pursue diverse majors, the HA serves as a hub to inspire them to think broadly and collaborate constructively with each other with the concerted support and efforts across different units in HSUHK. This unprecedented initiative in HSUHK reflects our dedication to education.

Several elements set us apart from other local higher education programmes, including tailor-made modules that build interpersonal and social commitments; scholarships; prioritised and subsidised outbound experiential learning opportunities; guided senior research projects; mentoring by our star Professional Fellows, supervision by renowned Academic Fellows and honour recognition upon graduation.

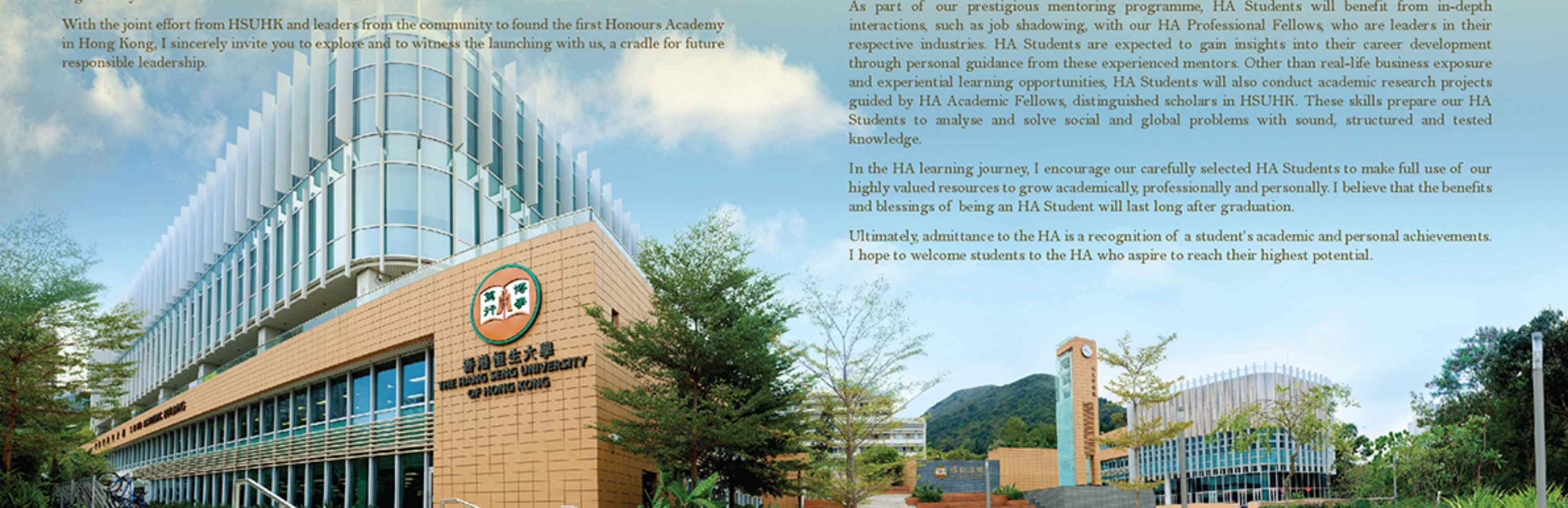
As part of our prestigious mentoring programme, HA Students will benefit from in-depth interactions, such as job shadowing, with our HA Professional Fellows, who are leaders in their respective industries. HA Students are expected to gain insights into their career development through personal guidance from these experienced mentors. Other than real-life business exposure and experiential learning opportunities, HA Students will also conduct academic research projects guided by HA Academic Fellows, distinguished scholars in HSUHK. These skills prepare our HA Students to analyse and solve social and global problems with sound, structured and tested knowledge.

In the HA learning journey, I encourage our carefully selected HA Students to make full use of our highly valued resources to grow academically, professionally and personally. I believe that the benefits and blessings of being an HA Student will last long after graduation.

Ultimately, admittance to the HA is a recognition of a student's academic and personal achievements. I hope to welcome students to the HA who aspire to reach their highest potential.



Professor FU Ho-ying, Jeanne  
Head of Honours Academy





## VISION

As the pioneering initiative in local higher education institutions, the HA, capitalising on our University's "Liberal + Professional" education model, aspires to enhance the undergraduate experience for motivated, high-ability students at HSUHK, by building a community of intellectually curious young scholars with academic excellence, global competencies and civic leadership to create leading impacts on society in support of the social and economic developments locally and globally.

## MISSIONS

- To provide an innovatively and flexibly designed interdisciplinary curriculum for promising students to become future global leaders;
- To develop a vibrant and supportive community of HA Students with academic excellence, empathy for communities, an international perspective, leadership and civic engagement;
- To provide a creative and encompassing education dedicated to life-long learning and positive social impact; and
- To encourage undergraduate research, interdisciplinary studies, and creative education.

## PATHWAY TO SUCCESS



## HONOURS ACADEMY MANAGEMENT



**Prof HUI Yee-van**

- Co-Chairman of HA Board
- Provost
- Vice-President  
(Academic and Research)



**Dr FONG Wing-ho, Tom**

- Co-Chairman of HA Board
- Vice-President  
(Organisational Development)



**Prof FU Ho-ying, Jeanne**

- Head of Honours Academy
- Head, Department of Management



**Dr CHUNG Ho-ying, Holly**

- Associate Head of Honours Academy
- Associate Director  
(Teaching and Learning Enhancement),  
Centre for Teaching and Learning



**Ms LEE Tak-fan, Esther**

- Associate Head of Honours Academy
- Director of Student Affairs





# UNIQUE HA EXPERIENCE

The HA unique programme is designed to complement and enhance our HA Students' academic and professional journey. Various tailor-made honours core modules together with local and global opportunities will shape a transformative university experience to our HA Students through these two key elements:

- Curriculum
- Experiential Learning

Interdisciplinary discussions in HA Seminars

Supervised Senior Research Project

Customised Honours Core Modules



Diversified experiential learning exposure (internship, international programmes, service-learning and leadership development)



Scholarships and awards for outstanding HA Students



Guaranteed living and learning at Residential College

Before Emceeing, let's remember...

1. You may not be the STAR but... you're making the STARS shine even BRIGHTER!



HONOURS ACADEMY FIRST COHORT (2020/21) INAUGURATION CEREMONY

9 OCTOBER 2020



Empowered with HA Professional Fellows, Academic Fellows and Graduate Mentors

Mentored by accomplished leaders from various industries

Special recognition at graduation and on the transcript



# FOUNDING PROFESSIONAL FELLOWS

Accomplished leaders from different industries have been invited as our HA Professional Fellows, to provide personal guidance and advice as the HA Students' mentors. We are proud to present our HA Professional Fellows as follows:



**Mr Clement CHEUNG, GBS, JP**  
Chief Executive Officer of the Insurance Authority

Mr Cheung has been the Chief Executive Officer of the Insurance Authority since 15 August 2018. He joined the Administrative Service in 1983 and was involved in the formulation and implementation of various government policies. Key positions held by Mr Cheung have included Director of the Hong Kong Economic and Trade Office in Singapore from 1998 to 2001, taking charge of ASEAN affairs and coping with the impact of the Asian Financial Crisis; Commissioner of Insurance from 2006 to 2009, responsible for prudential regulation of authorized insurers during the global financial crisis; Postmaster General from 2009 to 2011, making notable achievements in corporate structuring and business development; Commissioner of Customs and Excise in September 2011, combatting smuggling activities, interdicting drug trafficking, protecting intellectual property rights and safeguarding consumer interests. He became Secretary for the Civil Service in July 2015 before proceeding on retirement in July 2017.

**Ms Quince CHONG Wai-yan, JP**  
Chief Corporate Development Officer  
CLP Power Hong Kong Limited

Ms Quince Chong joined CLP Power Hong Kong Limited as Chief Corporate Development Officer in September 2012 overseeing the functions of customer and business development, public affairs and community relationship. Her role helps drive customer service excellence and strengthen ties with customers and the community as a whole. She is responsible for all public affairs and sustainability development matters of the CLP Group. Ms Chong is also a Director of Smart Charge (HK) Limited, an affiliated company of the CLP Group.

Ms Chong has over 30 years of experience in corporate communications and customer services after having held various senior management positions in the tourism, hotel and aviation industries. Before joining CLP, Ms Chong was Director Corporate Affairs of Cathay Pacific Airways Limited and has worked at Hong Kong Tourism Board.

Ms Chong is currently a member of the Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption, a Non-Official Member of the Correctional Services Department Complaints Appeal Board, a member of The Standing Committee on Disciplined Services Salaries and Conditions of Service, Vocational Training Council and Environmental Campaign Committee. She is also a member of the 12th Hunan Provincial Committee of the Chinese People's Political Consultative Conference.



**Ms Eva KWONG Pui-han**  
Chief Corporate Services Officer  
West Kowloon Cultural District Authority

Ms Kwong is the Chief Corporate Services Officer of West Kowloon Cultural District Authority (WKCD), overseeing the corporate functions of human resources, general procurement, corporate administration, and district facilities services. Ms Kwong joined WKCD in 2010 as Executive Director of Human Resources. She was appointed as Executive Director of Human Resources and Administration in 2016 and Chief Corporate Services Officer in 2019. Ms Kwong has over 25 years of experience in human resources and corporate services and has held various management positions in public organisations and multinational companies, including Kowloon-Canton Railway Corporation, United Airlines, Merck Sharp & Dohme China and CLP Power Hong Kong Limited etc.

Ms Kwong earned a bachelor's degree from the Social Science Faculty of the Hong Kong Baptist University with a major of China Studies (Economics). She also had taken part in the Contemporary China Studies and Putonghua Program in Tsinghua University at Beijing and received a Certificate of China Economics and Putonghua in 1992. Ms Kwong received a Master of Science degree from University of Leicester and completed the Strategic Human Resource Management Program at Harvard Business School.

Ms Kwong is a Professional Member of the Hong Kong Institute of Human Resource Management, a Member of the Advisory Committee on Graduate Employment of both the Hong Kong Baptist University and The Hong Kong University of Hong Kong, a Committee Member of the Industry Consultative Networks of Creative Industries of the Employees Retraining Board.



**Mr LAM Woon-kwong, GBS, JP**  
Former Convenor of Executive Council  
HKSAR Government

Mr Lam Woon-kwong, graduated from the Social Sciences Faculty of the University of Hong Kong. He received his Master Degrees in Public Administration from the Harvard University and Buddhist Studies from the University of Hong Kong. He held a Secretary-level post in the former Hong Kong Government, and served as a Principal Official and official under the accountability system in the Hong Kong Special Administrative Region Government. He was the Chief Executive Officer of the Equestrian Events (Hong Kong) of the Games of the XXIX Olympiad Company Limited and the Chairperson of the Equal Opportunities Commission.





**Mr SHIH Wing-ching, JP**  
Founder of Centaline Group

Shih Wing Ching was born in Shanghai and brought up in Hong Kong. Shih founded Centaline Group and acts as its Chief Executive. Centaline has been majoring its business in property agency and has now developed as an enterprise involving in diversified businesses including surveying and valuation, mortgage agency, data consolidation, financial services, wealth management, securities brokerage, credit reporting, property management and online media.

Apart from involving in commercial activities, Shih actively participates in charity and public services. Shih served respectively as the Member of the Advisory Committee of Hong Kong Independent Commission Against Corruption, the Hospital Governing Committee of The Hospital Authority, The Hong Kong Housing Authority, The Commission on Strategic Development, Task Force on Economic Challenges, The Estate Agents Authority and The Consumer Council, as Council Member of Oxfam Hong Kong, Honorable Director of Sowers Action, and Chairman of Green Council.

Outside of work, Shih is a newspaper columnist and a host for electronic media. As Shih has keen interests in academic activities, he frequently delivers speeches for the tertiary institutions on topics not limited to the real estate, but also on wide range of issues such as politics, the economy, and even natural science and philosophy. Shih is a well received commentator with his comments widely concerned by the society.



**Mr James THOMPSON, GBS**  
Chairman of Crown Worldwide

James E. Thompson, GBS, is the Chairman and Founder of the Crown Worldwide Group of Companies. Crown Worldwide is a logistics company performing various types of warehousing and transportation services throughout the world. The Crown Worldwide Group operates from over 200 locations in 52 countries around the world. Crown is also a leader in the field of household removals as well as information and document management with over forty-three million cartons of business documents managed from its worldwide facilities. The Group provides specialized packing and storage of fine arts and provides storage of fine wines and has built a large number of warehouse facilities around the world.

Mr Thompson serves as Chairman or as a Board member of numerous charitable organizations. His particular interests are charities related to children, cancer, education and art. He is the Chairman of the Asian Youth Orchestra and The Honorary President of the Society for the Promotion of Hospice Care. He has been mentoring university students in Hong Kong for over twenty years.

Mr Thompson was awarded the Gold Bauhinia Star, Hong Kong's second highest award, by the Hong Kong Government in 2003. He received the Honorary Doctorate in Business Administration from the Hong Kong University of Science and Technology as well as an Honorary Doctorate of Humane Letters from his alma mater, San Jose State University in California. He also received the DHL/SCMP Lifetime Achievement Award in 2014 as well as many other honours.



**Mr Benjamin TANG Kwok-bun, GBS, JP**  
Former Director of Audit, HKSAR Government

Mr Tang, upon graduation from the University of Hong Kong with a Bachelor of Social Sciences degree, joined the Hong Kong civil service as an Administrative Officer. He served in various government departments and branches/bureaux. His career also included working in the Hong Kong Government Office in London in the 1980s and the Independent Commission Against Corruption (ICAC) in the early 1990s.

From the late 1990s to early 2000s, he served as the Government Printer and the Commissioner of Insurance. Mr Tang was appointed by the Central Government of the People's Republic of China as the Director of Audit of the Hong Kong Special Administrative Region (HKSAR) in December 2003. He retired from this post in July 2012 and was awarded the Gold Bauhinia Star (GBS) by the Chief Executive of the HKSAR. He was appointed Commissioner of the Commission of Inquiry into the Collision of Vessels Near Lamma Island in 2012 and the Commission's report was presented to the Chief Executive in April 2013.

Mr Tang is currently member of the Advisory Committee on Corruption and Chairman of the Operations Review Committee of the Independent Commission Against Corruption, member of the Communications Authority and Chairman of its Broadcast Complaints Committee, and director of the AR Charitable Foundation Limited.

**Ms Wendy YUEN**  
Head of Retail Distribution  
Hang Seng Bank



Wendy is currently the Head of Retail Distribution of Hang Seng Bank Ltd. She has been working in the banking industry for over 20 years. In her previous job roles, she has covered a wide range of duties under Commercial Banking including overseas branches (Macau branch and Taiwan Representative office), Asset Management overseeing market research, investment advisory, derivatives products structuring & development, broking business and investment funds, etc. She is currently serving HK Government as a panel member of the Administrative Appeals Board, member of the Customs and Excise Children's Education Trust Fund Committee, member of the Occupational Safety and Health Council, panel member of the Securities and Futures Appeals Tribunal, member of Financial Reporting Review Panel and the member of Trade and Industrial Organisation Support Fund. She is a member of The Chinese People's Political Consultative Conference – Liaoning Province, Shenyang. She received BSc degree (First Class of Honor) from the Chinese University of Hong Kong, a Master degree of Cornell University USA, EMBA from Kellogg – the Hong Kong University of Science and Technology and she is also a CFA.

(in alphabetical order)



## NEW PROFESSIONAL FELLOWS

**Mr Raymund CHAO Pak-ki**  
Chairman, Asia Pacific  
Chairman & Chief Executive Officer, China  
PricewaterhouseCoopers



Mr Raymund Chao is the Asia Pacific and China Chairman. He is the only representative for Asia on the Global Network Leadership team, which sets the overall strategy for the PwC network.

Prior to this role, Raymund was PwC's Assurance Leader in Asia Pacific. With over 30 years of professional experience, he has provided audit and business advisory services to both state-owned and private enterprises in Hong Kong and in Mainland China. Raymund has been involved in a number of onshore and offshore initial public offerings (IPO), debt financing, corporate restructuring, and merger and acquisition transactions. During the past ten years or so, he has been heavily involved in promoting corporate governance and systems of internal control for enterprises.

Raymund began his career in Toronto, Canada in 1984 and returned to Hong Kong, where he was born and raised, in 1992. He relocated to Beijing, China in 2003 and became PwC's China Assurance Leader in 2005. From 2011, he became PwC's Assurance Leader for Asia Pacific and is one of the five core members of the PwC's Global Assurance Executive Team, which determines the strategy and directions for PwC's Assurance business on a global basis.

Raymund is the Founding President of the Association of Hong Kong Accounting Advisors (AHKAA). He is also a Chartered Accountant in Canada and a Certified Public Accountant (practising) in Hong Kong.



**Dr. Allan ZEMAN, GBM, GBS, JP**  
Chairman of Lan Kwai Fong Group

Dr. Allan Zeman is the founder and Chairman of Lan Kwai Fong Group, a major property owner and developer in Hong Kong's Lan Kwai Fong Area.

Dr. Zeman serves as the Non-Executive Director of Pacific Century Premium Developments Limited and is an independent non-executive director of Sino Land Company Limited, Tsim Sha Tsui Properties Limited, Television Broadcasts Limited (TVB), and Fosun Tourism Group, all of which are listed on the Hong Kong Stock Exchange. Dr. Zeman is also the Non-Executive Chairman of Wynn Macau Limited, a director of the "Star" Ferry Company, Limited, a board member of the Hong Kong Entrepreneurs Fund launched by Alibaba Group and a Board Member of the Airport Authority of Hong Kong.

Macau Limited, a director of the "Star" Ferry Company, Limited, a board member of the Hong Kong Entrepreneurs Fund launched by Alibaba Group and a Board Member of the Airport Authority of Hong Kong.

Having lived in Hong Kong for over 50 years, Dr. Zeman has been very involved in government services. Dr. Zeman is a Vice Patron of Hong Kong Community Chest and was the Chairman of Hong Kong Ocean Park from July 2003 to June 2014 and is now an honorary advisor. Dr. Zeman is a member of the board of Governors of The Canadian Chamber of Commerce in Hong Kong. A board of Governor of Our Hong Kong Foundation, an appointed member of the HKSAR Chief Executive's Council of Advisers on Innovation and Strategic Development and a member of the Human Resources Planning Commission (HRPC) chaired by the Chief Secretary for Administration.

In 2001, Dr. Zeman was appointed as a Justice of the Peace in Hong Kong. He was awarded the Gold Bauhinia Star in 2004 and the Grand Bauhinia Medal in 2011. In 2012, he was awarded Honorary Doctorate Degrees of Business Administration from City University of Hong Kong and University of Science and Technology of Hong Kong. In 2019, Dr Zeman was awarded Honorary Doctorate Degrees of Business Administration from Open University of Hong Kong which is now the Hong Kong Metropolitan University.

(in alphabetical order)

## ACADEMIC FELLOWS

HSUHK's senior academic and management staff members dedicated to supporting student learning serve as Academic Fellows in guiding our HA Students through exploring their academic interests, advancing their professional development and society engagement, and conducting their Senior Research Projects.



**Prof HUI Yee-van**  
Provost  
Vice-President (Academic and Research)



**Dr FONG Wing-ho, Tom**  
Vice-President (Organisational Development)



**Prof TSO Hung, Scarlet**  
Associate Vice-President  
(Communications and Public Affairs)  
Dean, School of Communication



**Ms YEUNG Yu-hung, Antonia**  
Associate Vice-President  
(Development and Campus Services)



**Prof Bradley R BARNES**  
Dean, School of Business



**Prof LEUNG Chi-kin, Lawrence**  
Dean, School of Decision Sciences



**Prof TAM Kwok-kan**  
Dean, School of Humanities and Social Science



**Prof FONG Chee-fun, Gilbert**  
Dean, School of Translation  
and Foreign Languages



**Prof LAM Chee-keung, Kevin**  
Head, Department of Accountancy



**Prof HUI Cheuk-kuen, Desmond**  
Head, Department of Art and Design





**Prof CHEUNG Kwong-yue, Alex**  
Head, Department of Chinese



**Prof FU Ho-ying, Jeanne**  
Head, Department of Management



**Prof KAO Lang**  
Head, Department of Social Science



**Prof CHIU Ying-chun, Ronald**  
Professor (Practice), School of Communication



**Prof LEE Siu-nam, Paul**  
Professor, School of Communication



**Prof SIU Yuk-tai, Trevor**  
Professor, School of Communication



**Prof POON Chung-keung**  
Professor, Department of Computing



**Prof CHENG Tsz Wan, Louis**  
Dr S H Ho Professor of Banking and Finance,  
Department of Economics and Finance



**Prof CHAN Wai-kwong, Samuel**  
Professor, Department of Supply Chain  
and Information Management



**Dr MO Yiu-wing, Daniel**  
Awardee of Teaching Excellence Awards (2015/16 & 2018/19)  
Associate Professor, Department of Supply Chain  
and Information Management



**Dr WONG Muk-yan**  
Awardee of Teaching Excellence Awards (2014/15 & 2018/19)  
Associate Professor, Department of Social Science



**Dr CHUNG Ho-ying, Holly**  
Awardee of Teaching Excellence Awards (2014/15 & 2017/18)  
Senior Lecturer, Department of English

## ADMISSION

The Honours Academy (HA) opens the door to a world of accomplishment for students. If they aspire to achieve academic excellence, global competencies and civic leadership, the HA is going to be their new home, for their three-year HA education with us, and for their lifetime with a world full of opportunities.

The HA at HSUHK is assembling the most promising students each academic year, a maximum of 20 beginning year-two students with a minimum of 3.30 cumulative GPA. Students are invited to join a community of young scholars who are all driven by a commitment to academic excellence, global competencies and civic leadership.

We select the finest, because we offer the finest: the finest educational experiences and resources for our high-ability students. Upon each application, we will conduct a thorough review of their academic and extracurricular performance, personal statement, recommendation and admission interview. To gain the best HA experience, students need to accomplish every single step in our well-planned curriculum.

