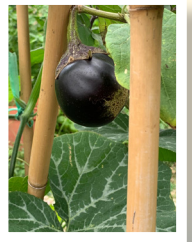
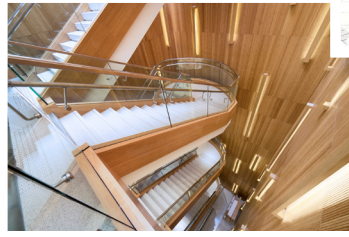


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Feature 專題報道

HSUHK Goes Green 恒大綠色行動



HSUHK Business School Gala
香港恒生大學商學院週年活動暨「君子企業大獎」十週年頒獎典禮
cum 10th Anniversary Junzi Corporation Award Presentation Ceremony

HSUHK Business School Gala cum
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恒大商學院週年活動暨「君子企業大獎」
十週年頒獎典禮



香港恒生大學傳播學院 x 《亞洲週刊》
網絡時代企業創意傳播網上證書課程
校長 X 總編論壇
網絡時代企業傳訊的新格局
2021年6月19日



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

The Hang Seng University of Hong Kong Newsletter
香港恒生大學通訊

SCOM and Yazhou Zhoukan Co-organise the 'President X Chief Editor Forum: The New Landscape of Corporate Communication in the Internet Era'
傳播學院和《亞洲週刊》合辦「校長 X 總編論壇：網絡時代企業傳訊的新格局」

HSUHK Entrepreneurship Day 2021 cum HSUHK x SCMP Entrepreneurship Challenge 2021

「恒大創業日 2021」暨「恒大 X 南華早報創業挑戰賽 2021」

On 28 May 2021, the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE) successfully hosted the HSUHK Entrepreneurship Day 2021 (E-day). This is the flagship entrepreneurship event on campus during which HSUHK's aspiring entrepreneurs, alumni, investors, faculty members and other supporters meet to witness our students' milestones on their entrepreneurial journeys.

Renowned investor Mr Duncan Chiu, President of the Hong Kong Information Technology Joint Council, Convenor of Innovate for Future, and Co-Founder and Managing Director of Radiant Venture Capital Limited, was the keynote speaker this year. He gave a speech on the topic 'The Road of Innovation after COVID-19 - Perspective from an Investor', inspiring the participants on entrepreneurial opportunities ahead. There was also a showcase of our students' entrepreneurial ideas on the event day.

To encourage students to turn their innovative business concepts into implementable start-up business plans, the HSUHK x SCMP Entrepreneurship Challenge 2021 was jointly organised by WUCIE, Department of Marketing of HSUHK and *South China Morning Post*, attracting 14 teams to join. Each team was formed by students from other local tertiary institutions with a current HSUHK student as the team leader. The final round of the Challenge was held on the E-day and the five finalist teams competed for the Champion, the 1st and 2nd Runners-Up, the Technological Innovation Award, and My Favourite Start-up Idea Award. Under the guidance of Dr Roy Ho, Lecturer of the Department of Computing, the team V-Born, comprising Mr Man-ho Fan and Mr Sze-hong Yuen from BA (Hons) in Applied and Human-Centred Computing, Ms Sze-wing Ng and Mr Chun-hin Wong from the BBA (Hons) programme, along with a CUHK student, won the Championship and the Technological Innovation Award in the Challenge.

More event details can be found on the website: <https://wucie.hsu.edu.hk/>.

伍黎宜創新及創業中心舉辦的恒大創業日於 2021 年 5 月 28 日圓滿舉行。這項恒大旗艦創業活動，讓恒大青年創業家、校友、投資者、教職員和其他支持者在校園聚首一堂，見證恒大學生創業路上的里程碑。

今年講座由著名投資者邱達根先生主講。邱先生是香港資訊科技聯會會長、創科未來召集人，以及慧科資本有限公司聯合創辦人及董事總經理。他在講座中以「以一名投資者的視角，講述疫情後的創科之路」為題分享，啟發參與者未來的創業機遇。活動當日亦展示了恒大學生的創業概念作品。

為鼓勵學生把創新商業理念轉化為可執行的創業計劃，伍黎宜創新及創業中心、恒大市場學系及《南華早報》合辦了「恒大 x 南華早報創業挑戰賽 2021」，共吸引十四支隊伍參賽。每支隊伍皆由一名恒大學生擔任領隊，並夥拍來自其他本地大專院校的學生。挑戰賽的決賽於恒大創業日舉行，五隊決賽隊伍競逐冠亞季軍、科技創新獎及我最喜愛的創業意念獎。在電子計算系講師何健漢博士指導下，應用及人本計算學（榮譽）文學士的范文浩同學與阮思康同學，及工商管理（榮譽）學士的吳思穎同學與黃俊軒同學，連同一位中文大學學生組成的隊伍 V-Born，最終在比賽中獲取冠軍及科技創新獎。

更多活動詳情，可瀏覽以下網頁：<https://wucie.hsu.edu.hk/>。



▲ The Champion Team V-Born
冠軍隊伍 V-Born



▲ President Simon Ho (left) presents a souvenir to the keynote speaker Mr Duncan Chiu.
何順文校長（左）致送紀念品予主講嘉賓邱達根先生。