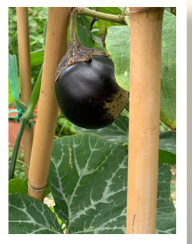
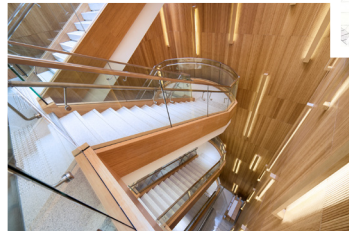


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Feature 專題報道

HSUHK Goes Green 恒大綠色行動



HSUHK Business School Gala
香港恒生大學商學院週年活動暨「君子企業大獎」十週年頒獎典禮
cum 10th Anniversary Junzi Corporation Award Presentation Ceremony

HSUHK Business School Gala cum
10th Anniversary Junzi Corporation Award
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恒大商學院週年活動暨「君子企業大獎」
十週年頒獎典禮



香港恒生大學傳播學院 x 《亞洲週刊》
網絡時代企業創意傳播網上證書課程
校長 X 總編論壇
網絡時代企業傳訊的新格局
2021年6月19日



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

The Hang Seng University of Hong Kong Newsletter
香港恒生大學通訊

SCOM and Yazhou Zhoukan Co-organise the 'President X Chief Editor Forum: The New Landscape of Corporate Communication in the Internet Era'
傳播學院和《亞洲週刊》合辦「校長 X 總編論壇：網絡時代企業傳訊的新格局」

HSUHK Volunteer Team – Action to Make a Card 恒義一心意卡行動

The HSUHK Volunteer Team co-organised the 'Action to Make a Card' campaign with Rehabilitation Alliance Hong Kong (RAHK) from January to April 2021, showing love and care to people with disabilities by sending them self-designed greeting cards. After taking part in the talk themed 'The Needs and Related Support Policy for People with Disabilities', participating students gained a better understanding of the situations of the disabled and learnt of their difficulties. They then designed beautiful greeting cards to encourage the disabled to face the challenges under the pandemic with an optimistic attitude.

The campaign received overwhelming responses from more than 300 students and over 800 greeting cards were collected. The greeting cards, together with surgical masks, were passed to the disabled by the Volunteer Team on 23 April 2021. Ms Avis Yim, HSUHK Volunteer Team Organising Committee Member, was grateful for the support from fellow schoolmates. "RAHK members all wore a smiley face after they received the cards, letting us realise that life can be different as long as we face the difficulties and limitations with a positive mind."



▲ Greeting card filled with blessings
充滿祝福的心意卡



▲ Participants give the greeting cards and surgical masks to the disabled.
同學把心意卡連同口罩送給殘疾人士。

恒大義工隊（恒義）於 2021 年 1 月至 4 月與香港復康聯盟（康盟）合辦了「心意卡行動」，向殘疾人士送贈自行設計的心意卡展示愛與關懷。同學參與「殘疾人士的需要及相關支援政策」講座後，了解到殘疾人士的處境及困難，並設計精美心意卡，鼓勵殘疾人士在疫情下樂觀面對挑戰。

行動共得到超過 300 位同學響應，並收集到超過 800 張心意卡。恒義於 2021 年 4 月 23 日已將心意卡連同口罩送到殘疾人士手中。恒義籌備委員會成員嚴晞雯同學感激參加者的支持：「康盟會員接過心意卡後都笑容滿面，讓我們體會到只要以積極的態度面對困難與限制，人生也可截然不同。」

Visits to HSUHK

到訪恒大

Visit from Crown Worldwide Holdings Ltd 嘉柏環球有限公司到訪恒大

Led by Chairman and Founder Mr James E Thompson, the Crown Worldwide Holdings Ltd paid a visit to HSUHK on 16 June 2021. The delegation consisted of Mr Billy Wong, Managing Director of Greater China; Mr Maurice Wong, Human Resources Manager of Greater China; Ms Jessica Wong, Director of Sales & Marketing 3PL; and Ms Joanne Chan, Corporate Services Manager.

The delegation visited several of the University's state-of-the-art teaching and learning facilities, as well as our latest establishment 'The Inspiring', which is a new learning space situated at the Lee Shau Kee Complex. A tour to the HSUHK Jockey Club Residential Colleges was led by Mr Brandon Wu, an Honours Academy's first-cohort student and the mentee of Mr Thompson. The guests were impressed by the campus design.

After the tour, President Simon S M Ho, Professor Y V Hui (Vice-President, Academic and Research) and Dr Tom Fong (Vice-President, Organisational Development) shared the University's development and the latest updates on programmes and students' achievements. Mr Thompson showed his appreciation of the rapid and sustainable development of the University and wished his enterprise could establish a long-lasting relationship with HSUHK.

嘉柏環球有限公司於 2021 年 6 月 16 日在主席及創辦人詹康信先生帶領下到訪恒大，同行成員包括大中華區董事總經理王良心先生、大中華區人事部經理王民偉先生、銷售及市場總監（3PL）黃裕雯女士，及企業服務經理陳彩環女士。

代表團成員參觀大學多項先進的教學設施，與及位於李兆基綜合大樓、最新落成的學習空間 The Inspiring。而首屆榮譽學院學員吳懷恩同學，則帶領其導師詹康信先生及各成員參觀恒大賽馬會住宿書院。一眾嘉賓均對校園設計留下深刻印象。

參觀過後，何順文校長、副校長（學術及研究）許溢宏教授及副校長（機構發展）方永豪博士分享大學發展及最新的課程資訊和學生成就。詹康信先生欣賞恒大迅速而可持續的發展，並期望他的企業能與恒大建立長久的合作關係。



▲ Representatives of Crown Worldwide and HSUHK take a group photo.
嘉柏環球及恒大代表合照留念。