

博學



Erudition

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HSUHK students embrace overseas experiential learning 恒生大學學生擁抱海外體驗式學習

Highlights 精選

Launch of Strategic Plan 2023-2028
公佈策略發展計劃 2023-2028

HSUHK receives HK\$20 Million from
Dr Martin Lee
恒生大學獲李家誠博士捐贈港幣 2,000 萬元

HSUHK spearheads collaborative endeavour with
three institutions to develop metaverse platform
恒生大學牽頭四校開發元宇宙互動學習平台



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

The Hang Seng University of Hong Kong Newsletter
香港恒生大學通訊

Honours Academy public lectures

榮譽學院公開講座

The Honours Academy (HA) hosted the HA Public Lecture series this summer, with two sharing sessions, featuring HA's Academic Fellow Ms Antonia Yeung Yu-hung, Associate Vice-President (Development and Campus Services), and Professional Fellow Ms Quince Chong Wai-yan, Chief Corporate Development Officer of CLP Power.

In the first public lecture, Ms Yeung encouraged the audience to pursue life purposes by striking a healthy balance among passion, mission, profession and vocation. She also recommended continuous self-development by exploring interests and natural talents. In the second lecture, Ms Chong, who has over three decades of experience in corporate communications, shared brand building strategies and the role of corporate communications in a fast and ever-changing world.

榮譽學院於 2023 年暑假舉辦兩場公開講座，分別邀請了學術院使、協理副校長（校園發展服務）楊如虹女士，以及專業院使、中華電力企業發展總裁莊偉茵女士主講。

在首場講座上，楊女士通過自身閱歷鼓勵同學們在個人熱忱、使命、專業和職場志向之間取得平衡，追求人生目標，並鼓勵通過探索興趣和天賦來持續自我發展。至於擁有逾三十年企業傳訊經驗的莊偉茵女士則於第二場講座分享如何在瞬息萬變的時代中管理品牌信譽，以及企業傳訊的角色。



▲ Ms Yeung discusses the importance of self-care. 楊女士分享在人生旅程當中，照顧自己及了解個人情緒十分重要。



▲ Ms Chong (centre) shares insights from the world of corporate communications. 莊女士（中）分享如何在瞬息萬變的時代中管理品牌信譽，以及企業傳訊的角色。